



GAURAV SHRIWASTAVA

PRODUCT DESIGNER | UX DESIGNER

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bit.ly/gaurav-ux
Bangalore, KA (Open to relocate)
[Gaurav Shriwastava](#)

EDUCATION

Bachelor of Technology
AKTU, Lucknow
2014-2017

SKILLS

UI UX
Marketing design-AdTech
Enterprise UX design (B2B, B2C)
Usability
HTML/CSS
Figma
User research
UX strategy
Interaction Desi
Design mentorship
Data Visualisa
Design System
Entrepreneurial spirit.

Experience

3+ Years

- May 2023- Present
iVoyant LLC | Bangalore, KA
Product Designer (UI/UX) **Full time**

As a UX Designer at iVoyant LLC, I focus on shaping the user experience for AT&T's internal product, serving 3000 daily users. Simultaneously, I actively contribute to iVoyant's internal Business Process Applications, including the Orchestration Engine tool, error translator, and fallout manager tool, all part of an upcoming product line. I led the revamp of the company's website and played a key role in establishing design system guidelines for data visualization. In a leadership role, I managed a team of 3 UX designers, providing mentorship, and spearheaded the setup of the UX process for the product engineering design team.
- Feb 2021 - March 2023
RD&X Network | Bangalore, KA
Product Designer (UI/UX) **Full time**

As a Product Designer at a Bangalore-based Adtech and Martech startup, I led user acquisition efforts through impactful UX design. Specializing in customer engagement, data platforms, and demand-side solutions, I conducted user research and crafted wireframes, prototypes, and visual designs, aligning user needs with business objectives. I have contributed significantly to enhancing user acquisition strategies through effective UX design.
- Jun 2020 - Feb 2021
DC Studios | Remote
Product Designer (UI/UX) **Freelance**

As a freelance UI/UX Designer, I created interfaces for Fintech, HealthCare, E-commerce, Customer Experience platforms, and AI Apps. Collaborated with cross-functional teams and clients, conducted user research, and created wireframes, prototypes, and visual designs while prioritizing user needs and business objectives.

Certifications

UX Strategy Masterclass [↗](#)
UX Audit & UI redesign [↗](#)
Agile Project Management [↗](#)
Design Principles for Effective Dashboard Design [↗](#)
Design for accessibility (WCAG 2.2) [↗](#)